



**Ares Insight**

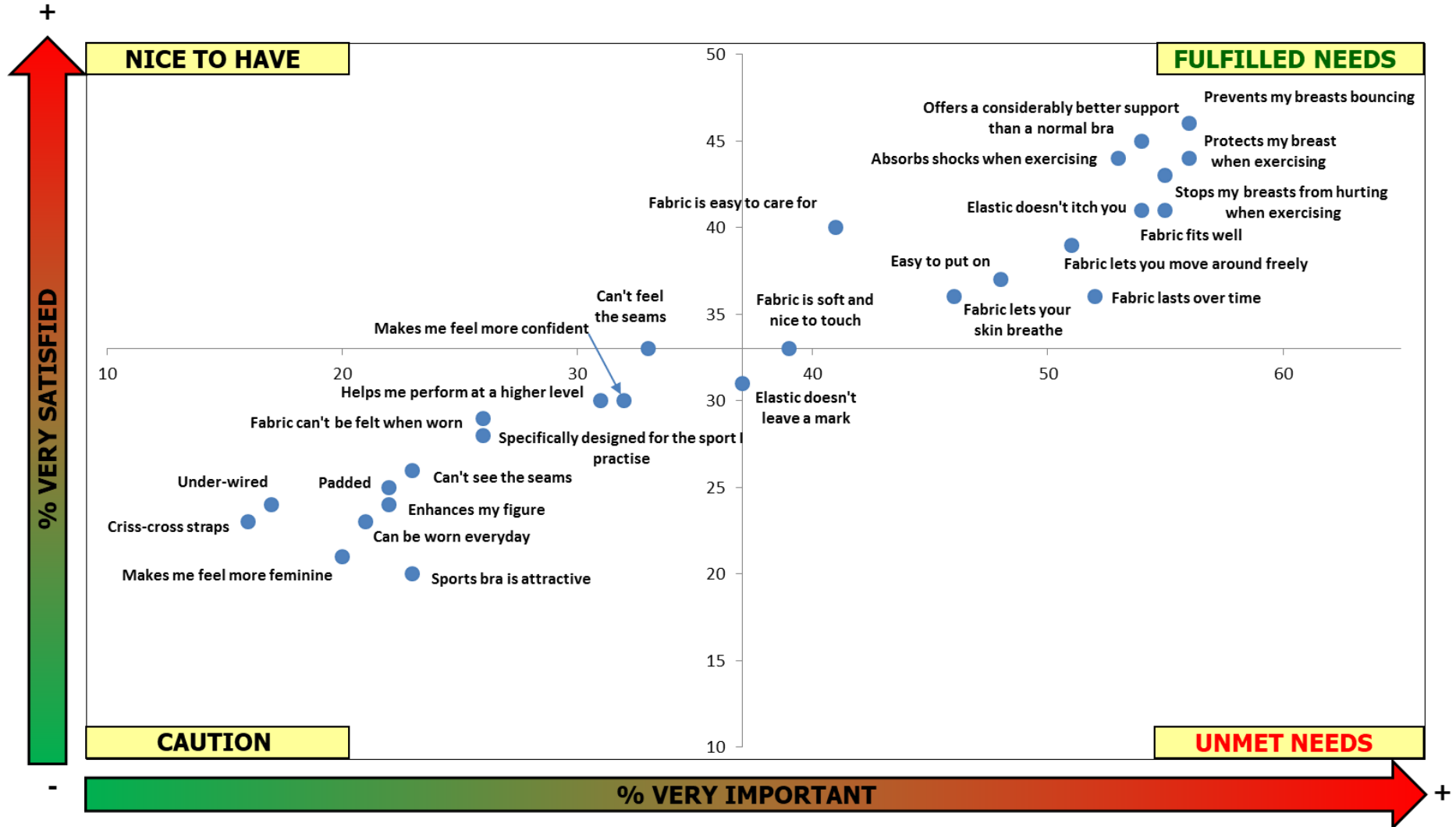
DATA FOR GROWTH

# Quelques exemples d'analyses

## Concept Use-Test

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## Analyse Needs and Gaps



## Price Sensivity Measurement (PSM)

